

# Cardinal Lane Book Fair Evaluation

School Name \_\_\_\_\_ Completed By \_\_\_\_\_  
 Book Fair Dates \_\_\_\_\_ E-Mail Address \_\_\_\_\_

In order to better serve your school, please take the time to complete this evaluation. This will help us to improve our book fair service and to meet the needs of your school. Please be sure to mark a column for each category and to include this along with your invoice. These should be mailed to Cardinal Lane Book Fairs at 327-B West Tremont Avenue, Charlotte NC 28203 or faxed to 704-373-1247.

## How satisfied were you with the selection of books provided?

Category	<u>Very Satisfied</u>	<u>Satisfied</u>	<u>Needs Improvement</u>	<u>N/A</u>
Hardback Picture	_____	_____	_____	_____
Paperback Picture	_____	_____	_____	_____
Early Readers	_____	_____	_____	_____
Beginning Chapter Series	_____	_____	_____	_____
Awesome Novels	_____	_____	_____	_____
Advanced Readers	_____	_____	_____	_____
Nonfiction	_____	_____	_____	_____
Activities	_____	_____	_____	_____
Sports	_____	_____	_____	_____
Bargain	_____	_____	_____	_____
Holiday	_____	_____	_____	_____

## How satisfied were you with the promotional materials and services we provided?

Materials/Service	<u>Very Satisfied</u>	<u>Satisfied</u>	<u>Needs Improvement</u>	<u>N/A</u>
Book Fair Flyer	_____	_____	_____	_____
Design/Student Appeal	_____	_____	_____	_____
Selection of Titles	_____	_____	_____	_____
Poster	_____	_____	_____	_____
Book Talk DVD	_____	_____	_____	_____
Resupplies	_____	_____	_____	_____
Special Orders	_____	_____	_____	_____
Delivery/Pick Up	_____	_____	_____	_____

• **Do you know of other schools which might be interested in learning about a Cardinal Lane book fair?**

School Name and Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number or E-mail \_\_\_\_\_

Could we give your name as a reference for Cardinal Lane to other schools? \_\_\_\_\_

- **Please use the area provided below to make any additional comments about your Cardinal Lane book fair. You may use the back of this form or an additional sheet if needed.**